



**Saturday & Sunday, October 9th & 10th, 2010**  
**Pontchartrain Park Playvard**

**Gentilly Fest 2010**  
**3939 Gentilly Boulevard**  
**New Orleans, La 70126**  
[www.GentillyFest.com](http://www.GentillyFest.com)

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### **PREMIER FESTIVAL SPONSOR \$25,000**

- Your company name/logo will be placed atop the main stage, or in banners flanking the stage.
- Recognition as Premier Sponsor by stage MC, and a stage presence/speaking role at the festival for company executive.
- Your company name/logo headlining all print advertising
- Full page advertisement on back cover of Festival Program
- Prominent placement on Gentilly Fest website
- On site Marketing/PR booth

### **MAIN STAGE “Gentilly Boulevard” SPONSOR: \$10,000**

- Your company name/logo will be placed below premier sponsor atop the main stage, or in banners flanking the stage
- Your company name/logo on all print advertising
- Full page advertisement in Festival Program
- Acknowledgement on Gentilly Fest website
- On site Marketing/PR booth

### **MAIN STAGE ENTERTAINMENT SPONSOR: \$10,000+**

- Your company name/logo will be placed below premier sponsor atop the main stage, or in banners flanking the stage
- Your company name/logo on all print advertising
- Full page advertisement in Festival Program
- Acknowledgement on Gentilly Fest website
- On site Marketing/PR booth

### **“Arts & Crafts Village ” SPONSOR: \$5,000**

- Your company name/logo prominently displayed at Entrance to Art’s & Crafts Village
- Will be listed on main stage banner as sponsor
- Your company name/logo on all print advertising
- Acknowledgement on Gentilly Fest website
- Opportunity for additional advertisement within Arts and Crafts Village area

### **“Restaurant Row ” SPONSOR: \$5,000**

- Your company name/logo prominently displayed at Entrance to “Restaurant Row”
- Will be listed on main stage banner as sponsor
- Your company name/logo on all print advertising
- Acknowledgement on Gentilly Fest website
- Opportunity for additional advertisement within Restaurant Row



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**“Kids Village ” SPONSOR: \$3,500**

- Your company name/logo prominently displayed at Entrance to Kid’s Village
- Will be listed on main stage banner as sponsor
- Your company name/logo on all print advertising
- Acknowledgement on Gentilly Fest website
- Opportunity for additional advertisement within Kids Village area

**“Kid’s Stage ” SPONSOR: \$3,500**

- Your company name/logo prominently displayed on the Kids Stage
- Will be listed on main stage banner as sponsor
- Your company name/logo on all print advertising
- Acknowledgement on Gentilly Fest website

**“Gospel Tent” SPONSOR: \$3500**

- Exclusive sponsorship of gospel tent
- Your company name/logo will be placed entrance to gospel tent
- Will be listed on main stage banner as sponsor
- Your company name/logo on all print advertising
- Acknowledgement on Gentilly Fest website

**“Gospel Stage” SPONSOR: \$3500**

- Exclusive sponsorship of gospel stage
- Your company name/logo will be placed on stage
- Will be listed on main stage banner as sponsor
- Your company name/logo on all print advertising
- Acknowledgement on Gentilly Fest Website

**“Medical Tent” SPONSOR: \$3500**

- Exclusive sponsorship of medical tent
- Your company name/logo will be placed entrance to medical tent
- Will be listed on main stage banner as sponsor
- Your company name/logo on all print advertising
- Acknowledgement on Gentilly Fest website

**Gentilly Fest Paraphernalia Sponsor T-Shirt, Mug and Posters \$1500 (3)**

- Your company logo in festival program
- Your company name/logo on all print advertising
- Your Company name listed on banner at stage
- Acknowledgement on Gentilly Fest website



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**“Bungalow” SPONSOR: \$1000**

- Your company name/logo on all print advertising
- Listing in Festival Program
- Acknowledgement on Gentilly Fest Website

**Friends of Gentilly: \$500**

- Acknowledgement on Gentilly Fest Website
- Listing in Festival program

**Delicious Food Booth: \$695**

- Your restaurant name on Gentilly Fest website
- Listing in Festival Program
- Vendor provides all items needed to create and sell food
- Gentilly Fest to provide booth
- Vendor keeps all revenue

**Business Marketing Booth \$250 (closing dates, September 1)**

- Your business listed on Gentilly Fest website
- 10' x 10' space provided by Gentilly Fest in Business Marketing Area
- Vendor provides tent, table, and chairs
- Vendor provides company collateral, logo items to give away

**Arts and Crafts Booth: \$150 (closing dates, September 1)**

- Recognition on Gentilly Fest website
- Reserved space in Art Market
- Vendor provides tent, display table, etc.
- Vendor provides raffle item
- Artist's name announced by MC during raffle
- Vendor keeps all revenue



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## Sponsorship Form

Please fill out and return to Gentilly Fest 2010, P.O. Box 3939,#438, N.O.LA 70126

Business Name: \_\_\_\_\_  
(Listing in program will be identical to the above)

Name: (Mr. Mrs. or Ms.) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State and Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

I am interested in the following:

- |                                      |                              |
|--------------------------------------|------------------------------|
| Premier Sponsor \$25,000 _____       | Main Stage \$10,000 _____    |
| Entertainment Sponsor \$10,000 _____ | Restaurant Row \$5,000 _____ |
| Arts & Crafts Village \$5,000 _____  | Medical Tent \$3,500 _____   |
| Kids' Village \$3,500 _____          | Kids Stage \$3,500 _____     |
| Gospel Tent \$3,500 _____            | Gospel Stage \$3,500 _____   |
| Paraphernalia \$1,500 _____          | Bungalow \$1,000 _____       |
| Friends of Gentilly \$500 _____      |                              |

General Donation .....\$ \_\_\_\_\_

Payment: I am enclosing a check/money order/cashier's check made out to Gentilly Festival, Inc. in the amount of \_\_\_\_\_. Please designate in the memo line of the check your level of sponsorship. Our mailing address is Gentilly Fest 2010, 3939 Gentilly Boulevard, P.O. Box #438, NOLA 70126

Signature \_\_\_\_\_

Gentilly Festival, Inc. is a 501c3 non-profit umbrella organization. All donations are tax deductible to the extent allowed by law.

**Thank you for supporting Gentilly!**